



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Print Week India launches Awards for 2010

Buoyed by the success of the inaugural Print Week India Awards in 2009, Haymarket Media India, will host "the annual hunt to find print's brightest and best companies and rising stars", by announcing the launch of Print Week India Awards 2010.

Canon India has once again confirmed main title sponsorship for the second edition of the Print Week India Awards in 2010.

Announcing the decision to be the main sponsor of Print Week India Awards, Canon India's senior vice president Alok Bharadwaj said: "With the growing economy, digital printing industry is expanding rapidly in India. Canon takes pride and delight in partnering with all stakeholders of this industry ecosystem in elevating innovation, quality and creativity. Print Week Awards is the Oscars of this industry. It certainly is a privilege associating with this prestigious award event and helping the industry set benchmarks."

Pre-Press Printer of the Year Award is sponsored by GMG Color-Percept Print Solutions. "Our goal is a print industry in India that achieves higher quality, productivity and reliability and these competitions drive printers to work towards them," said Afsal M Kottal, the business director of Percept Printing Solutions India about sponsoring the Pre-Press Printer Award.

Bobst India and Apsom Infotex have confirmed category sponsorship. Pune - based Bobst will sponsor Packaging Printer of the Year while Apsom Infotex will sponsor the Wide-Format Printer of the Year.

Welbound Worldwide for Book Printer of the Year, GMC Software Technology for Personalisation, VDP and Transpromo Printer of the Year Awards, and Advanced Graphic Systems (AGS)-X-rite for the Catalogue and Brochure Printer of the Year have joined the impressive list of sponsors for the prestigious second edition of PrintWeek India Awards in 2010.

Jim James, publisher, PrintWeek India and director, Haymarket Media India, said: "The PrintWeek India Awards is a tribute to the Indian print entrepreneur who continues to surge ahead despite barriers that are crippling many industries from the other regions."

At the first PrintWeek India Awards, the Indian print industry gathered to celebrate 21 "outstanding" winners of the 'Prisms'. Manipal Press was the PrintWeek India Company of the Year 2009, in addition to bagging two category awards.

The awards were decided by a jury of print customers and experts put together by PrintWeek India. They selected the award winners from the 1200 entries submitted by 80 top print companies. The awards evening at Grand Hyatt was attended by 300 guests, which included the who's who of the print industry.

Based on the feedback of the previous year, the Print Week India Award team has added several new categories, in addition to the Print Week India Printer of the Year.